

Pinellas County Council

PTA[®]

everychild.one voice.[®]

Getting Started Kit

ON

iLAND⁵.COM
SURF'S Up! Catch the Wave!

WELCOME PTA

Did You Know

- **Every day 160,000 students miss school daily due to bullying.** (Source; Pacer.org)
- **90,000 Registered Sex Offenders found to have MySpace Pages.** (Source; MySpace)
- **Only 25% of children who received a sexual solicitation told a parent or adult.** (Source; *Crimes Against Children Research Center*)

Due to the growing number of online bullying and predatory cases against children, the founders of Safewave.org made it their mission to offer a safe alternative for children to be able to socialize with each other and as a result iLAND5.com was created! There is no cost to the PTA, child or the school and registration is easy! **You can view a demo of iLAND5.com by visiting www.iland5demo.com**

We appreciate your interest in SafeWave and we look forward to working together to keep our children safe.



Getting kids registered on iLAND5.com is one of the most important things you can do to ensure their online safety.

iLAND5.com is FREE & Provides

- **Online activities that are educational, creative, and fun**
- **Safe social networking with children of the same age range**
- **Opportunities for learning vital technological skills**

For further information about SafeWave and iLAND5, you can watch a [Webinar VIDEO](#) on www.safewave.org. This video gives the background on iLAND5 as well as statistical information regarding internet safety, cyber bullying and predators. After viewing the video, please follow our step by step guideline in order to successfully register children and smoothly implement the program with your schools.

Getting started is easy! Become an iLAND5 Internet LifeGuard Today!

Just follow our step by step guide and please feel free to contact us for suggestions or feedback.

SafeWave.org is a nonprofit charitable organization dedicated to champion new goals and to enrich and broaden the quality of educational experiences for children, expand post secondary opportunities and nurture a positive, safe social development into maturity.

Getting Enrollment Started is Easy!

1. Appoint a LifeGuard 2. Introduce the Program to Students 3. Distribute the Permission Slips 4. Complete Student Verification Process

1. Appoint a LifeGuard:

- Any member of the PTA can become an iLAND5 LifeGuard once SafeWave performs the necessary background check.
- An iLAND5 LifeGuard is someone who, once permission slips have been returned, will verify student's age and identity (by use of school records or a legal document) and will then use a secure website provided by iLAND5 to approve and complete registration of a child.
- Examples of legal documents include: Birth certificates, immunization records, Identity cards, etc.

2. Introduce the Program to Students and Parents:

- The ability to interact safely with other students of similar age and learn lessons (i.e. uploading documents, using emails, uploading photos, etc.) are all extremely important social and technological skills that kids need in today's world.
- Providing an opportunity for children to utilize all of these skills in a predator and bully free environment, will not only give peace of mind to parents and teachers but also the students.

There are many ways to introduce this program to the students. Here are a couple of ideas:

Have your iLAND5 LifeGuard Designee come to your school and speak to your faculty about internet safety utilizing the iLAND5 Tools included in this kit.

Showcasing iLAND5 at a monthly PTA meeting or Open House/Back-to-School Night by allowing kids to visit the iLAND5 site at iland5demo.com

3. Distribute Permission Slips:

- iLAND5 bases its security and safer status not only on age verification but on the return of a signed permission slip.
- You will find these forms in the Resource Tools section of this kit. Please feel free to make copies of this document or download from the website.
- It is important that there is a designated place or person for which children can return their permission slips.
- It is also very important for the permission slip to have a **parent signature** and the **child's date of birth**.
- A legal document is **NOT Required** showing the child's age and identity if your school **IS Allowing** the iLAND5 LifeGuard to utilize the school records.

4. Complete the Student Verification Process:

- Collect the permission slips
- The LifeGuard will then verify the child's age and identity through a secure website which is an individualized moderator page (accessed from www.iland5.com) to approve and activate a child's registration.

The Child and Parent (if an email was provided) will receive an email welcoming them to the iLAND5 Community!



iLAND5 LifeGuard Training

Congratulations on choosing to become a LifeGuard on iLAND5™! Your role is one of the most important roles of the entire process. Please follow the step by step instructions below to help get your children on iLAND5.com! An iLAND5™ staff member is only an [email](#) or a phone call away. We are always happy to assist you in any way you need! Have fun and know that YOU are helping make a difference in the safety of our children!

1. Register your school and yourself as the LifeGuard moderator.

- Visit www.iland5.com
- Click on Register on the top of the page and then click the box titled REGISTER YOUR SCHOOL or [Click Here](#)



School Moderator Registration

Please enter the requested information in which one of the following boxes:

HOME LOG IN CONTACT US

Required Fields * Field is hidden in print * Field is hidden

Student Email Account Information

Your student requires a student email address and it must be in the proper email format, i.e. use of @ sign and .com.
Your student email address can be used, but we can also use your personal internet @provider.com. (required) to complete the registration. This is for temporary use only, as not functional but a email program will be coming soon for this address to work on your provider.
If you obtain another email address after registering simply update your profile after you login to your iLAND5.

First Name: _____

Last Name: _____

Username: _____

E-mail: _____

Password: _____

Verify Password: _____

- Fill out the registration form. Make sure to write down your username and password, as you will need this information as you login. (once a day or however frequently you will check your LifeGuard moderator page. We do encourage you to check it a few times a week as students are depending on you.

- Once you register you will need to wait until a SafeWave Staff Member approves you as the LifeGuard. A background check will be done on each LifeGuard to ensure the safety of all the children they will be verifying. Once you're approved you will receive an email from Safe-Wave and you'll be able to complete the enrollment of the students.

“Now That You’re An Approved iLAND5 LifeGuard”

2. Collect the Permission Slips:

- iLAND5 bases its security and safer status not only on age verification but on the return of a signed permission slip. You will find these forms in the Resource section of this kit and as a [download online](#). It is important for the permission slip to have a parent signature as well as the child's date of birth.
- Make sure that there is a designated person or location where students can return the permission slip (i.e. a drop box at the front of the school, a location in the office where teachers can drop off slips or even a place where you, the LifeGuard, will physically be collecting them from students.)

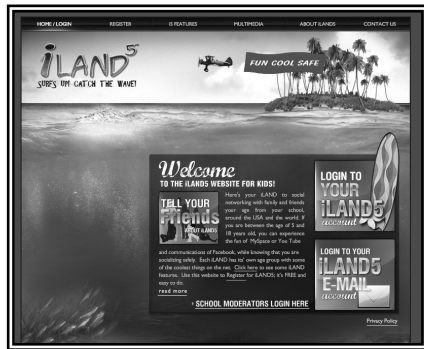
3. Verify the Child's Age and Identity

- Utilizing the schools records if possible, verify that the child you have a permission slip for **IS** a student at that school and they have the correct **birth date** on their permission slip. This will ensure that the child is placed on their age appropriate iLAND and will help to insure the safety of our site. Once you have verified the student, please designate a folder where all signed permission slips will be filed for the remainder of the school year.
- If you are unable** to access school records (*regarding legal documents*) then it is crucial that these forms are returned with a legal document that includes the child's name and their date of birth. Examples of acceptable legal documents include: a birth certificate, immunization records, or an identity card. You may want to post dates and times that you will set up a document checking table, so that parents can come and see you personally and complete this part of the process.

iLAND5 LifeGuard Training

4. Complete the Student Verification Process:

Once the permission slips have been collected and the child's age and identity has been verified, you will then use a secure website and individualized moderator page to approve and activate a child's registration. **Approval of a student takes less than a minute!**



- Return to www.iland5.com
- Scroll down and click on LIFEGUARD MODERATOR LOG-IN or [Click Here](#)



- Input your username and password
- You are now on your own LifeGuard Moderator page



- On the right hand side you will see a box that tells you students have registrations pending. Double click on the number of students waiting for approval.
- Now you are on the page in which you APPROVE or REJECT a student. Once you have clicked the boxes of all students needing approval, scroll down to the bottom and click SUBMIT. The process will only be complete once you click SUBMIT.
- Please only reject a student if you know that they are NOT a student in your school or organization. If a child's birth date is incorrect please DON'T REJECT them. Contact us with the correct birth date and we can make the necessary changes.



Resource Tools Section for Schools, Parents and Safety Fairs

SafeWave.org Inc. Headquarters, 14115 63rd Way North, Clearwater, FL 33760

Toll free (877) iLAND5-0 info@SafeWave.org www.SafeWave.org www.iLAND5.com

Once you are registered, help promote iLAND5™ in your school and Organization!

- Have your LifeGuard order these supplies from their LifeGuard Moderator page (posters, brochures, stickers, etc.)
- Add iLAND5™ logos onto your school's website and newsletters!
- Get the iLAND5™ word out! Print out **OR** add an iLAND5™ flyer to your newsletters!

Visit www.SafeWave.org and click on the Tools section of Getting Started.



iLAND⁵.COM

The free, safer network just for kids:

- School verified identity blocks predators
- Safer from cyber bullies and unwanted content
- Age appropriate iLAND content, no outbound links
- Dynamic filters and "eyes on monitors"
- Fun & Educational games
- Visit www.iLAND5demo.com

SafeWave.org

A free resource for childrens' cyber safety:

- Latest internet safety news
- Subscribe and contribute to our monthly newsletter
- Free download browser eliminates web surfing
- Abuse reporting and laws
- Text message acronyms
- Cyber safety tips

PROTECT YOUR CHILD ONLINE TODAY!
Register your school or child at www.SafeWave.org



Parent/Student Contracts

Color and Black & White Posters

Color and Black & White Flyers

When schools sign up for the SafeWave™ Project, they will receive a variety of iLAND5™ posters and flyers, as well as brochures, contracts and decals.

These School Starter Kits are completely FREE and have been designed to make the school's job very easy.

SafeWave
Creating iLANDS of Safety for Kids Online

SafeWave
i™ INTERNET LIFE GUARD
www.LifeWave.org

SafeWave
Parent Brochures

SafeWave
School Starter Kit



iLAND⁵™

SURFS UP! Catch the Wave!

SafeWave™

Creating iLANDS of Safety for Kids Online





Did You KNOW?

Important Internet Safety Statistics and Findings



Source: National Center for Missing and Exploited Children 2006

- Although more parents are using filtering, blocking and monitoring software, youth exposed to unwanted sexual material has increased substantially from their survey five years ago.
- Online harassment has grown 50% in just five years and continues to increase.
- The report states that: "Although filtering software was used in 55% of homes with computers, exposure to unwanted sexual material continues to increase. Filters may have become too modest, or may be aimed at just blocking spam, viruses, or pop ups."
- Slightly more than 1/3 of youth surveyed were exposed to unwanted sexual material while online.
- More than 90% of parents and guardians were very or extremely concerned about their children being exposed to sexually explicit content on the internet.
- Only 1/3 of households with Internet access are actively protecting their children with filtering or blocking software.
- A recommendation of the survey is to "make Internet security easier, more built into systems, and less reliant on individual initiative, technological skills and personal resources," (SafeWave™ provides iLAND5.com, FREE to all users and schools, requires no downloads or installation and goes far beyond mere filters).

- **160,000 students a day** miss school because of bullying. - *Pacer.org*
- **Three-fourths of American teenagers** say they've been bullied online, but only one in ten tells their parents, according to a new survey by UCLA. - *October 2008*
- **75% of children** are willing to share personal information online about themselves and their family in exchange for goods and services. - *eMarketer*
- **83% of 10-14-year-olds** surveyed went online for an hour or more every day.
- **42% of children ages 3-11** were online in 2008, accounting for over 15.4 million children. The number is expected to reach 15.8 million children in 2009, and projected to climb to 16.6 by 2011.
- "National statistics show that **one in five children received unwanted sexual solicitations online** each year. Web sites that kids frequent very often are also cruised by child predators. My Cyber Crimes Unit investigators have seen first-hand the dangerous criminals that prey on children and teenagers in Internet chat rooms, personal web pages, and social networking sites." - *Texas Attorney General Greg Abbott*
- **77% of the targets for online predators were age 14 or older.** Another 22% were users ages 10 to 13. - *Crimes Against Children Research Center*
- **One in five U.S. teenagers** who regularly log on to the Internet say they have received an unwanted sexual solicitation via the Web. Solicitations were defined as requests to engage in sexual activities or sexual talk, or to give personal sexual information. - *Crimes Against Children Research Center*

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SafeWave.org Online Safety Tips

Parents view the internet as a necessary learning tool while at the same time they face increasing concerns about the possibilities of inappropriate photos and information popping up on their child's computer screen. Add in cyber bullying and lurking predators, no wonder some parents consider refusing to allow children access to a computer.

There are ways to alleviate your concern while allowing your child to experience the learning, networking, and fun aspects of the "cyber world". First and foremost register your child on SafeWave™; we are the only free safe site for children.

If you do not have the opportunity to join our program here are some Safety tips:

1. Supervise computer use.
2. It is always better to have the computer in an area that lacks privacy, like a family room - not in your or your child's bedroom.
3. Talk to your child about potential dangers online, let your child know about adults who make believe they are children or teens, to not open any unknown screen or downloads. Do not allow your child to use a webcam unsupervised.
4. Teach your child responsible online behavior, they must never ever give out personal information, or their address, school name, events they attend etc. Make sure they understand that under no circumstances should they swap photos or arrange a face to face meeting with anyone.
5. Have your child use a non gender specific name i.e. beach01 or book2
6. Set up ground rules for computer use and stick to them. Make an agreement with your child. Set time limits on computer access.
7. Continue to stay engaged, reviewing and reminding your child of the dangers listed above.
8. Be aware of what children are doing online and to whom they are talking.
9. Talk to your child about their favorite online destinations, check them out together
10. Utilize parental Internet controls provided by your Internet Service Provider (ISP).
11. Have a parent controlled password for access.
12. Always maintain access to your child's online account and arbitrarily check his/her e-mail. Block ability to receive instant messages (IMs) from anyone you have not approved. Also restrict access to chat rooms you have not personally approved beforehand.
13. Be aware of components of online games and how your child interacts with others in the game. Periodically join your child as they play the game. Ask about how it is played, and who they usually play against or with.
14. Find out what computer safeguards and programs are used by your child's school, the public library and the homes of your child's friends. If your child will be using a computer at a friend's house ask the parents about their computer use guidelines (parental supervision, internet controls, etc).

Let your child know to tell you right away if anyone online makes them feel uncomfortable, bully's them or if at any time they feel threatened.

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Frequently Asked Questions

iLAND5™ and SafeWave™ FAQ's

Who can become a LifeGuard? If you have enlisted the help of the school, popular choices are the schools secretary, media or tech specialist. Otherwise any member of the school's PTA can also be a LifeGuard; however, SafeWave will perform a background check to ensure their credibility. Just remember that an iLAND5 LifeGuard is someone who, once permission slips have been returned, will verify the student's age and identity and will then use a secure website provided by iLAND5 to approve and complete registration of a child.

How does SafeWave ensure that a person can be a trusted advocate for children as a LifeGuard? Once someone has been appointed as a LifeGuard the SafeWave staff has processes (vetting) by which we will **approve** or **reject** the LifeGuard.

How does iLAND5 ensure the safety of students? SafeWave has developed a unique registration process for the student that prevents anyone other than the specific child from registering on iLAND5. This process requires the student to take a [signed contract](#) to their PTA or school, where an appointed LifeGuard verifies the student's age and enrollment in the school. iLAND5 staff then completes the registration and notifies the student he/she has become an official iLANDer. This process restricts access to the site exclusively by students.

How can we begin to register students? A member of the PTA would need to become a LifeGuard and register themselves with www.safewave.org and click on the "School Registration" link. The PTA representative completes the registration information and submits it to iLAND5. An iLAND5 representative will then perform a background check and then verify the registration. Once verified, the account will be activated, and an email will be sent to the LifeGuard welcoming them to the iLAND5. The PTA representative will then need to follow the "Getting Started" guide to begin enrollment.

What is the school's role in registering students? We ask that the school work in cooperation with the PTA allowing access from school to www.iland5.com, distribute permission slips and appoint a LifeGuard to verify the student's enrollment and age. It is up to the student to complete their online registration by visiting www.iland5.com. Once the student comes to the school with a signed permission slip, the LifeGuard would be responsible for verifying the age and identity of the student and completing the registration. SafeWave asks that the LifeGuard keep a folder containing the student contract for the remainder of the school year.

Does SafeWave provide any help to let the students know about iLAND5? PTA's can request FREE iLAND5 promotional materials once the school or PTA LifeGuard has been screened (vetted) by us and verification is complete. These items will include brochures, posters, and banners at the PTA's request.

What ages can communicate with each other on iLAND5? iLAND5 is made up of 5 separate iLANDs. iLAND1 is for students ages 5- 6 , iLAND2 is for students ages 7-9, iLAND3 is for students 10-12 , iLAND4 is for students 13-15 , and iLAND5 is for students 16 -18. Users of iLANDs 1-4 are able to communicate with a neighboring iLAND– ONE AGE GROUP OLDER AND YOUNGER and ONLY with Approved Friends.

TEENS on iLAND #5 are isolated and communicate only with their approved iLANDer Friends.

How do you control the content to be age appropriate? We align materials with national standards set for the age of our users. Because ALL materials presented on iLAND5 are reviewed by our staff of certified educators and technical support staff, we are able to meet or exceed the age appropriate needs of each iLANDer.

How do I submit a concern or an idea for iLAND5? Please register (its Free) at www.SafeWave.org and click on "[Submit Ideas](#)" or email info@safewave.org.

Parent Permission Slip Allowing Identity Verification onto iLAND5

Parent/Guardian Authorization to Confirm My Child's Identity for iLAND5.com Network

I, _____ (Parent/Guardian), give my consent for _____ (School or Approved SafeWave Partner Organization) to confirm my child _____ with the Date of Birth, _____ for iLAND5.com. I am requesting verification be initiated with the receipt of this signed permission slip.

PARENTS'; WHEN SUBMITTING TO AN ORGANIZATION PLEASE PROVIDE A LEGAL DOCUMENT OF AGE

Non-School Official Use

Document Submitted: Birth Cert Immunization School ID Law Enforcement ID Baptismal Cert
Other _____ iLAND5 LifeGuard Initials _____

Methods of Confirmation:

- A.** Send an Email to envoy@iland5.com: stating the School or Organization's name, the name and phone number of the person submitting verification of the child's name and birthdate. **OR**
- B.** Sign Up your school or Org. on www.iland5.com network and access a secure verification webpage. **OR**
- C.** Access your secure iLAND5 LifeGuard webpage with your pre-assigned login information.

I understand the sole purpose of any School or Organization's role is to provide a confirmation of my child's online registration identity. The confirmation of identity in itself shall be deemed to be a waiver of any and all claims against the School or Organization and in no event shall the School or Organization be held responsible or liable for any damages, claims, or actions as a result of access or membership in iLAND5.com.

Parent Signature _____ Date _____

www.safewave.org | info@safewave.org

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